



Matchmaking event Producer Organizations in pre- and post- EU accessing countries

November 13~14
Skierniewice, Poland

Programm

Monday 13 November 2006

	Transport from Warsaw airport
12:30 -13:00	Reception and word of welcome.
13:00 -14:00	Lunch
14:00 -14:20	Introduction by Mr. Verheij, Agricultural counselor of the Netherlands
14:20 -15:00	CMO: fruits and vegetables: take the opportunity by Mr. Ad Klaassen, manager CMO Project Greenery
15:00 -16:00	First Poster round
16:00 -16:30	Break
16:30 -16:45	Ms Monica Sopov, IAC Wageningen. Pilot organization development PO's
16:45 -17:00	Mr. Krzysztof Zmarlicki, ISAD. Polish market
17:00 -17:30	The Greenery: a modern cooperative marketing organization by Mr. Ad Klaassen
17:30 -18:30	Second Poster Round
19:00	Diner

Tuesday 14 November 2006

8:30 - 9:30	Breakfast
10:00 - 12:30	Bilateral discussion between participants 'Finding effective opportunities to sell'
12:30 - 13:00	Lunch
13:00	Transport to Warsaw airport